

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.577367 Longitude: -83.964751

Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,260	70,890	201,630
	Population Est 25Q1	20,171	70,764	201,069
	Population Est 24Q4	20,049	70,306	200,191
	Population Est 24Q3	20,014	70,056	199,522
	Population Est 24Q2	19,859	69,506	198,327
	Population Est 24Q1	19,739	69,077	197,470
	Population Est 23Q4	19,548	68,507	196,437
	Population Est 23Q3	19,349	68,019	195,450
	Population Est 23Q2	19,338	67,807	194,646
	Population Fcst	22,247	77,475	220,147
	2010 Census Population	14,948	55,699	162,629
	2000 Census Population	7,381	32,915	110,633
	1990 Census Population	4,463	17,926	79,898
	Current Year Daytime Population	13,382	55,570	165,428
	Average Seasonal Population	48	244	832
	Historical Annual Growth, 1990 – 2000	5.16%	6.27%	3.31%
	Historical Annual Growth, 2000 – 2010	7.31%	5.40%	3.93%
	Estimated Annual Growth, 2010 – CY	2.12%	1.68%	1.49%
	Projected Annual Growth, CY to Y5	1.89%	1.79%	1.77%
	Group Qtrs Est	1	29	2,216
Transient Est Average Last 4 Qtrs	0	205	5,523	
Households	Current Year Estimated Households	7,073	24,483	71,550
	Households Est 25Q1	7,043	24,432	71,326
	Households Est 24Q4	7,001	24,275	71,018
	Households Est 24Q3	6,985	24,181	70,768
	Households Est 24Q2	6,933	23,991	70,380
	Households Est 24Q1	6,891	23,842	70,061
	Households Est 23Q4	6,825	23,647	69,695
	Households Est 23Q3	6,757	23,486	69,354
	Households Est 23Q2	6,752	23,407	69,056
	Households Fcst	7,766	26,763	78,179
	2010 Census Households	5,270	19,253	56,957
	2000 Census Households	2,678	11,816	38,683
	1990 Census Households	1,616	6,286	27,348
	Historical Annual Growth, 1990 – 2000	5.18%	6.51%	3.53%
	Historical Annual Growth, 2000 – 2010	7.01%	5.00%	3.94%
	Estimated Annual Growth, 2010 – CY	2.05%	1.67%	1.59%
	Projected Annual Growth, CY to Y5	1.89%	1.80%	1.79%
Population per Household	2.86	2.89	2.79	

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Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.1%	1.6%	1.5%
	HH Income \$250,000 to \$499,999	1.4%	1.9%	1.9%
	HH Income \$200,000 to \$249,999	3.2%	4.4%	4.3%
	HH Income \$175,000 to \$199,999	5.2%	4.7%	4.7%
	HH Income \$150,000 to \$174,999	5.2%	5.8%	5.9%
	HH Income \$100,000 to 149,999	15.3%	16.7%	19.4%
	HH Income \$75,000 to 99,999	15.6%	16.0%	14.9%
	HH Income \$50,000 to 74,999	20.8%	18.8%	18.0%
	HH Income \$35,000 to 49,999	11.5%	10.6%	10.5%
	HH Income \$25,000 to 34,999	7.9%	7.6%	7.2%
	HH Income \$15,000 to 24,999	6.3%	5.9%	5.6%
	HH Income \$0 to 14,999	6.4%	6.0%	6.0%
	Average Household Income	\$86,653	\$94,038	\$98,486
	Median Household Income	\$71,691	\$76,490	\$79,312
	Per Capita Income	\$30,252	\$32,490	\$35,183
	Average Disposable Income	\$73,595	\$78,409	\$79,713
	Median Disposable Income	\$61,429	\$65,295	\$67,670
	Discretionary HH Income Over \$150,000	1.4%	4.5%	4.3%
	Discretionary HH Income \$125,000 to \$149,999	3.2%	3.8%	4.2%
	Discretionary HH Income \$100,000 to \$124,999	7.4%	7.6%	7.2%
	Discretionary HH Income \$75,000 to \$99,999	10.5%	11.2%	12.2%
	Discretionary HH Income \$50,000 to \$74,999	18.2%	19.9%	21.0%
	Discretionary HH Income \$25,000 to \$49,999	35.2%	29.1%	27.6%
	Discretionary HH Income Under \$25,000	24.2%	24.0%	23.5%
	Average Discretionary HH Income	\$51,553	\$57,415	\$58,038
	Median Discretionary HH Income	\$41,551	\$47,237	\$48,922
	Householder White – Count	1,679	6,255	23,084
	Median HH Income	\$64,461	\$74,242	\$82,292
	Average HH Income	\$76,724	\$83,919	\$90,643
	Householder Black or African-American – Count	4,335	15,225	39,221
	Median HH Income	\$71,441	\$75,474	\$77,721
	Average HH Income	\$82,285	\$86,910	\$88,367
	Householder Hispanic – Count	503	1,124	3,674
Median HH Income	\$84,013	\$88,793	\$77,544	
Average HH Income	\$96,751	\$98,531	\$85,642	
Householder Asian or Pacific Islander – Count	59	335	1,027	
Median HH Income	\$31,812	\$44,133	\$78,657	
Average HH Income	\$59,426	\$76,349	\$80,566	
Householder Other or Pacific Islander – Count	496	1,545	4,544	
Median HH Income	\$86,590	\$91,749	\$81,641	
Average HH Income	\$93,055	\$97,848	\$88,162	

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Gender	Male Population	9,371	33,007	94,155
	Female Population	10,889	37,883	107,475
Total Population by Age	Count of Pop 0 to 4 years	1,151	3,971	11,241
	Count of Pop 0 to 7 years	1,590	5,370	15,372
	Count of Pop 5 - 13	2,248	7,573	21,240
	Count of Pop 14 - 18	1,237	4,240	11,867
	Count of Pop 19 - 22	1,281	4,448	12,512
	Count of Pop 22 - 25	960	3,345	9,465
	Count of Pop 25 - 29	1,266	4,508	12,832
	Count of Pop 30 - 34	1,190	4,220	12,307
	Count of Pop 35 - 39	1,216	4,212	12,032
	Count of Pop 40 - 44	1,319	4,359	12,136
	Count of Pop 45 - 59	4,294	14,792	40,260
	Count of Pop 60 - 74	3,002	11,131	32,602
	Count of Pop 75 - 84	891	3,360	10,385
	Count of Pop 85+	206	730	2,753
	% of Pop 0 to 4 years	5.7%	5.6%	5.6%
	% of Pop 0 to 7 years	7.9%	7.6%	7.6%
	% of Pop 5 - 13	11.1%	10.7%	10.5%
	% of Pop 14 - 18	6.1%	6.0%	5.9%
	% of Pop 19 - 22	6.3%	6.3%	6.2%
	% of Pop 22 - 25	4.7%	4.7%	4.7%
	% of Pop 25 - 29	6.2%	6.4%	6.4%
	% of Pop 30 - 34	5.9%	6.0%	6.1%
	% of Pop 35 - 39	6.0%	5.9%	6.0%
	% of Pop 40 - 44	6.5%	6.1%	6.0%
	% of Pop 45 - 59	21.2%	20.9%	20.0%
	% of Pop 60 - 74	14.8%	15.7%	16.2%
	% of Pop 75 - 84	4.4%	4.7%	5.2%
	% of Pop 85+	1.0%	1.0%	1.4%
Median Age	38.3	38.7	38.9	
Average Age	38.6	39.1	39.6	
Male Population by Age	% of Pop 0 to 4 years	6.3%	6.1%	6.1%
	% of Pop 5 - 13	12.5%	11.7%	11.4%
	% of Pop 14 - 18	6.8%	6.6%	6.3%
	% of Pop 19 - 22	7.1%	6.9%	6.7%
	% of Pop 22 - 25	5.4%	5.2%	5.1%
	% of Pop 25 - 29	6.2%	6.7%	6.7%
	% of Pop 30 - 34	6.2%	6.2%	6.2%
	% of Pop 35 - 39	5.5%	5.6%	5.8%
	% of Pop 40 - 44	5.9%	5.8%	5.7%
	% of Pop 45 - 59	19.5%	19.5%	19.0%
	% of Pop 75 - 84	3.8%	4.1%	4.5%
	% of Pop 60 - 74	14.1%	14.8%	15.4%
	% of Pop 85+	0.8%	0.8%	0.9%
	Median Age	34.7	35.5	36.2
Average Age	36.7	37.4	38.0	

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	% of Pop 0 to 4 years	5.2%	5.1%	5.1%
	% of Pop 5 - 13	9.9%	9.8%	9.8%
	% of Pop 14 - 18	5.5%	5.4%	5.5%
	% of Pop 19 - 22	5.7%	5.7%	5.7%
	% of Pop 22 - 25	4.2%	4.3%	4.3%
	% of Pop 25 - 29	6.3%	6.1%	6.1%
	% of Pop 30 - 34	5.6%	5.8%	6.0%
	% of Pop 35 - 39	6.4%	6.3%	6.2%
	% of Pop 40 - 44	7.0%	6.4%	6.3%
	% of Pop 45 - 59	22.7%	22.1%	20.8%
	% of Pop 60 - 74	15.4%	16.5%	16.8%
	% of Pop 75 - 84	4.9%	5.3%	5.7%
	% of Pop 85+	1.2%	1.3%	1.7%
	Median Age	40.9	41.2	41.1
Average Age	40.2	40.7	40.9	
Race	Count of White	4,208	16,766	61,157
	Count of Black or African-American	13,133	46,293	116,518
	Count of Asian or Pacific Islander	206	1,013	3,043
	Count of Other races	2,713	6,818	20,912
	White	20.8%	23.7%	30.3%
	Black or African American	64.8%	65.3%	57.8%
	Asian	1.0%	1.4%	1.5%
	Other Races	13.4%	9.6%	10.4%
Language Spoken	Speak English at Home	91.1%	92.4%	91.0%
	Speak Spanish at Home	7.0%	4.2%	5.5%
	Speak French or French Creole at Home	0.3%	0.5%	0.9%
	Speak German at Home	0.0%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.1%	0.5%	0.5%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.8%	0.3%	0.3%
	Speak Korean at Home	0.3%	0.2%	0.2%
	Speak Vietnamese at Home	0.0%	0.4%	0.3%
	Speak Other Asian Languages at Home	0.0%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.4%	1.0%	0.8%
Hispanic	Hispanic Population	2,111	4,591	15,118
	Hispanic Population Percent	10.4%	6.5%	7.5%
	Mexican	62.1%	51.6%	58.8%
	Puerto Rican	10.3%	14.2%	11.9%
	Cuban	3.3%	9.0%	6.2%
	Dominican	0.0%	1.9%	2.6%
	Central American	21.1%	15.2%	10.3%
	South American	1.7%	4.2%	7.8%
	Other Hispanic	1.5%	3.8%	2.4%
	2000 Hispanic Population Percent	2%	3%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	3.4%	3.8%	3.9%
	American	3.1%	3.5%	3.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.0%	1.1%	1.1%
	Chinese	0.7%	0.3%	0.2%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.0%	0.2%	0.2%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	4.1%	4.2%	6.3%
	British	1.1%	1.3%	2.0%
	Dutch	0.0%	0.0%	0.1%
	French	0.3%	0.2%	0.2%
	German	0.7%	0.7%	1.1%
	Italian	0.3%	0.3%	0.3%
	Polish	0.2%	0.1%	0.1%
	Scandinavian	0.2%	0.2%	0.2%
	Scotch/Irish	1.1%	1.1%	1.9%
Other European (ie. Greek/Russian)	0.2%	0.3%	0.5%	
Middle Eastern	0.1%	0.1%	0.1%	
Other Ancestry	11.1%	11.8%	13.5%	
Unclassified Ancestry	5.6%	7.4%	9.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	13,383	47,313	135,306
	Elementary (0 to 8)	3.5%	2.8%	3.1%
	Some High School (9 to 11)	5.7%	6.3%	6.3%
	High School Graduate (12)	31.9%	31.0%	29.2%
	Some College (13 to 16)	28.5%	25.5%	24.9%
	Associates Degree Only	8.9%	9.3%	9.5%
	Bachelors Degree Only	13.3%	15.7%	16.5%
	Graduate Degree	8.1%	9.3%	10.6%
	% College (4+)	21.4%	25.0%	27.1%
Household Type	Total Households – count	7,073	24,483	71,550
	One Person HHs – count	1,611	5,063	16,751
	Family HHs – count	5,155	18,234	51,423
	Married Couple – count	3,215	11,300	31,467
	w/own children – count	1,053	4,232	11,800
	w/out own children – count	2,162	7,068	19,667
	Male Householder – count	533	1,664	4,400
	Female Householder – count	1,407	5,270	15,557
	Non-Family Households – count	307	1,186	3,377
	1 Person Household	22.8%	20.7%	23.4%
	2 Person Household	28.0%	29.3%	29.4%
	3 Person Household	19.5%	19.0%	18.4%
	4 Person Household	14.6%	15.7%	14.7%
	5 Person Household	8.6%	8.4%	7.8%
6 Person Household	3.9%	4.0%	3.7%	
7+ Person Household	2.7%	2.8%	2.5%	
% Households With Children	27.3%	29.8%	29.0%	

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Housing	Total Housing Units	7,318	25,519	75,672
	Owner Occupied Percent	62.9%	67.5%	62.0%
	Renter Occupied Percent	33.8%	28.4%	32.6%
	Vacant Housing Percent	3.3%	4.1%	5.4%
	Total Housing Units (Census 2000)	2,761	12,265	40,437
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.8%	1.0%	0.9%
	Property Value \$750,000 to \$999,999	0.2%	1.3%	2.6%
	Property Value \$500,000 to \$749,999	8.5%	10.5%	10.9%
	Property Value \$400,000 to \$499,999	10.4%	12.5%	13.3%
	Property Value \$300,000, to \$399,999	23.1%	22.1%	23.2%
	Property Value \$200,000 to \$299,999	38.5%	34.7%	29.1%
	Property Value \$150,000 to \$199,999	8.8%	9.0%	8.2%
	Property Value \$100,000 to \$149,999	4.5%	4.4%	5.4%
	Property Value \$60,000 to \$99,999	1.8%	1.2%	2.0%
	Property Value \$40,000 to \$59,999	1.8%	1.0%	1.1%
	Property Value \$0 to \$39,999	1.6%	2.3%	3.1%
	Median Home Value	\$281,286	\$292,909	\$304,740
Wealth per Household	\$0 and under - percent	17.9%	17.5%	17.7%
	\$1 to \$4999 - percent	9.0%	8.6%	8.8%
	\$5k to \$9999 - percent	4.8%	4.6%	4.7%
	\$10k to \$24999 - percent	6.5%	6.4%	6.4%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.4%	10.5%	10.4%
	\$100k to \$249999 - percent	18.0%	18.2%	18.0%
	\$250k to \$499999 - percent	12.8%	13.0%	12.9%
	\$500k+ - percent	13.6%	14.1%	14.1%
	Median HH Wealth	\$73,138	\$77,974	\$76,273
	Avg HH Wealth	\$227,521	\$233,950	\$232,986
Economic Viability	Economic Viability Local	293	278	278
	Economic Viability Indexed	106	100	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,191	36,248	102,779
	Managerial/Executive	12.2%	14.0%	13.8%
	Professional Specialty	18.9%	20.5%	21.8%
	Healthcare Support	1.4%	2.0%	2.2%
	Sales	9.0%	8.9%	8.5%
	Office & Administrative Support	18.5%	14.9%	15.3%
	Protective Service	2.8%	2.8%	2.8%
	Food Preparation	1.1%	2.9%	4.4%
	Building Maintenance & Cleaning	1.5%	2.4%	2.6%
	Personal Care	0.6%	1.5%	1.8%
	Farming, Fishing, & Forestry	0.2%	0.3%	0.3%
	Construction	10.8%	7.8%	7.4%
	Production & Transportation	23.0%	22.1%	18.9%
	Percent White Collar Workers	60.0%	60.2%	61.7%
	Percent Blue Collar Workers	40.0%	39.8%	38.3%

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	Agriculture/Mining/Construction	6.7%	6.0%	6.9%
	Manufacturing	12.1%	12.7%	11.0%
	Transportation	14.5%	11.7%	9.9%
	Information	3.1%	2.4%	2.3%
	Wholesale/Retail	12.6%	13.7%	13.8%
	Finance, Insurance, Real Estate	3.7%	5.9%	5.6%
	Professional Services	7.3%	6.3%	6.1%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.5%	4.6%	5.1%
	Educational Services	18.7%	20.6%	22.0%
	Entertainment Services	6.0%	6.2%	7.2%
	Other Professional Services	3.9%	3.2%	3.9%
	Public Administration	5.7%	6.7%	6.2%
Vehicles per HH	No Vehicles	4.2%	3.9%	4.2%
	1 Vehicle	27.2%	29.7%	32.2%
	2 Vehicles	38.4%	35.0%	35.7%
	3 or more vehicles	30.2%	31.4%	27.9%
	Average Number of Vehicles	2.05	2.08	2.00
Change	Births (last 12 months)	236	827	2,342
	Deaths (last 12 months)	149	535	1,613
	Migration (last 12 months)	314	1,115	2,631
Work place	Workplace Establishments	207	1,081	4,206
	Workplace Employees (FTE)	1,542	12,087	41,468